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FOR IMMEDIATE RELEASE

**J. F. SMITH & ASSOCIATES HELPS PHILADELPHIA ARTS GROUPS LEARN
ABOUT BOOSTING BOARD AND ORGANIZATIONAL CAPACITY**

FORT WASHINGTON, PA, January 21, 2013 - "Truly successful nonprofit organizations have leaders who are skilled at maneuvering them through major life stages."

That's one of many key points that J. F. Smith & Associates' (JFSA) Nonprofit Practice Leader Mark R. Wille shared during his recent presentation to 50 current and aspiring Philadelphia arts institution trustees during the Arts & Business Council of Greater Philadelphia's Business on Board instructional workshop.

Mr. Wille was one of several featured speakers at the day-long event, which was conducted at the Pennsylvania Academy of Fine Arts. His presentation was entitled, "Understanding and Mastering the Mysteries of Nonprofit Evolution."

(MORE)

"Arts organizations and nonprofits of all kinds in Philadelphia and nationwide are struggling to survive and thrive in today's difficult economy," noted Joel F. Smith, JFSA President & CEO. "Our Nonprofit Practice is playing a vital role in equipping nonprofit board members to leverage their own assets--and those of nonprofits they're governing--to best serve the public interest."

JFSA's Nonprofit Practice is focused on helping nonprofit leaders understand and holistically apply four critical elements of nonprofit capacity building: Governance, strategic planning, fundraising, and public relations. This dynamic process produces positive, enduring results in a relatively short period of time--everything from surpassed fundraising goals to improved board performance to reduced staff and board member turnover.

A strategic advisory firm, J.F. Smith & Associates is dedicated to improving the people, processes, and performance of the Greater Philadelphia Region's companies and nonprofits. The company's 12 Practice Leaders empower clients to realize their full potential by providing targeted consulting assistance in strategic planning and in the five functional areas most affected by growth, transition, and uncertainty: Finance, Human Capital, Marketing, Information Technology, and Operations.

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